

ITS Engine wins YOUR LASTING Praise



ITS BEAUTY WINS YOUR INSTANT ADMIRATION

COACH \$1045

Coupe \$1045; Sedan \$1145; Roadster \$1045; Touring \$1045. Wire wheels included. Price f.o.b. Toledo, Ohio, on specifications subject to change without notice. Equipment, other than standard, extra.

ONCE you have driven a car with the patented double sleeve-valve engine, with its smooth, quiet flow of power, you become a Willys-Knight enthusiast and cannot derive full satisfaction from any less modern type of motor.

custom-car beauty—grace of line, richness of color, artistry of finish and perfection of detail that make this remarkably low-priced car one of the outstanding creations of modern designers.

The new style Willys-Knight "70-B" combines sleeve-valve efficiency with

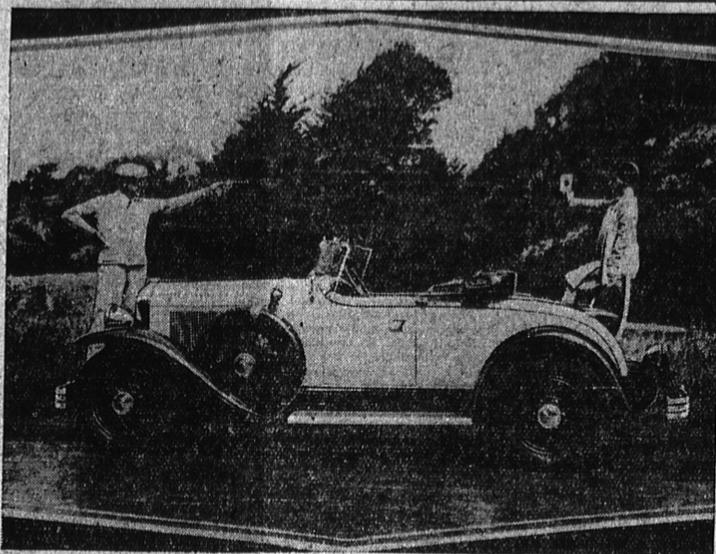
A heavy, fully drilled seven-bearing crankshaft effects smooth performance, and the improved frame construction gives extra strength and rigidity.

WILLYS-OVERLAND, INC., TOLEDO, OHIO

NEW STYLE Willys-Knight FRED HILL

Dealer in WHIPPET and WILLYS KNIGHT MOTOR CARS
112-14 S. Catalina Ave., Phone 11582 Redondo Beach

Only Vibration Could Spoil All This



Bang—Bang—Bang!—twelve times, went the pistol of Captain A. H. Hardy, world champion marksman, and twelve times did the lead pierce the bulls-eye of the tiny target held in the hand of his petite young assistant. This exacting test of the captain's skill was performed before an expert audience while standing on the bumper of a 1929 Buick sport roadster while the engine was running at average touring speed.

Novel Radio Apparatus Tests Bearings in Packard Automobiles



"Radio apparatus which measures and records sound waves is employed to test every roller or ball bearing used in Packard cars," according to Robt. Tenan, territorial Packard distributor. Each bearing must meet a fixed standard for maximum sound volume while operating under heavy load, continued Mr. Tenan. Bearings are placed in a noiseless drill press, the spindle of the press driving the internal bearing race. Pressures can be changed to give fixed loads by the shifting of a lever. Noise from the bearing, actually no more than a musical hum, is picked up by a microphone closely resembling a loud speaker in appearance. The sound is amplified through several stages and a reading given on a millimeter. After the bearing has been run and the sound recorded pressing of a telegraph key to close the circuit reproduces the actual volume in a single musical note. This note then is taken up in another part of the device and separated into its component parts and the parts counted. Because the noise produced by the dropping of a pin is sufficient to make the millimeter needle dance, so delicately is the instrument attuned, a special sound proof room had to be made for the new Packard testing device. The accompanying picture shows the testing device in operation. The operator, by pressing down on the lever, is giving the bearing its load. The millimeter tells him at the same time instantly if the bearing under test meets the Packard standard for quietness.

Read Our Want-Ads



-and shall I check your Oil Sir?

When you're hungry you take yourself to a place where you can secure fine food. So with your car, when it needs fueling, bring it here. We sell only the finest grades of gas and oil, and our attendants are solicitous and courteous and our prices are low.

Smith & Davis

"Service With Delight"

Redondo Blvd. at Portola Ave. Torrance

Why pay more than Buick's price for less than Buick performance?

Motorists who can afford to pay almost any price for an automobile are buying more than twice as many Buicks as any other fine car.

Men who can afford to pay almost any price they desire for a motor car are testing Buick and discovering an order of performance never before known... with Buicks that they are buying more than twice as many Buicks as any other fine car.

With Buick superiority so obvious and outstanding as to result in two-to-one preference, you, too, should investigate thoroughly before you buy any car. You, too, should seek the guarantee of lasting satisfaction which searching test on the road alone can provide!

Come to our showroom! Arrange to drive a Buick! Prove its absolute mastery over street, highway and hill. Compare every element of performance with other automobiles. Then you'll know that you, too, should have a BUICK!

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Canadian Factories Division of General Motors Corporation Builders of Buick and Marquette Motor Cars

SERIES 116
Sedan \$1220 to \$1320
Coupe \$1195 to \$1250
Sport Car \$1225

SERIES 120
Sedan \$1450 to \$1520
Coupe \$1395 to \$1450
Sport Car \$1325



R. S. Flaherty
Buick and Marquette Sales and Service
1316 Cabrillo Ave., Torrance Phone 65
When Better Automobiles Are Built... Buick Will Build Them

Kills 'em dead

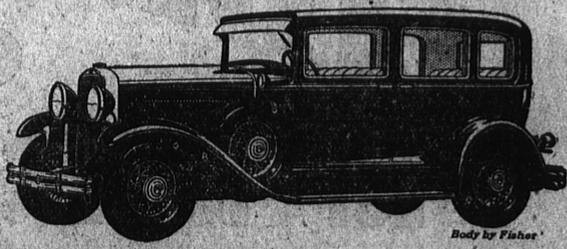
Ironite FLY SPRAY

flies, mosquitoes, roaches & moths, lice and many other insects

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Marquette

BUILT BY BUICK



"A GREAT PERFORMER!"

The motoring world has already endorsed the Marquette as "a great performer!" And no wonder—10 to 60 miles an hour in 31 seconds—over the top of a long 11.6% grade at 25 miles an hour, starting at 5' at the bottom—all in high gear! (The average road grade is 7%). 68 or 70 honest miles in comfort! There isn't a phase of performance where it can't show a clean pair of wheels to every car in its price class.

One word can say most about the Marquette—it's "VALUE." The Marquette with the latest Bodies by Fisher is America's most complete moderate-priced car. Throughout this great new six—in every feature, from bumper to bumper, from top to tread—there is more quality than seems possible to put into a car at the price. But it is there, because Buick knows how to build an extra margin of out-and-out goodness into all its products.

Drive the Marquette and you're bound to say, with all the others, "A great performer!"

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Canadian Factories Division of General Motors Corporation Builders of Buick and Marquette Motor Cars

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New tires for old ones

THE mileage left in your present tires is worth something; it has a trade-in value, just as a used car has.

If you will stop in and see us we'll be glad to tell you just how much your old tires are worth toward the purchase of new ones. We sell

KELLY SPRINGFIELD TIRES

because we know, after observing the performance of all the leading makes, that Kelly builds the finest tires on the market.

more than most other makes. By the time you have figured in the allowance on your present tires, you will be surprised to find how little it will cost you to re-equip all around with the best.

Mullin's Complete Auto Service

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- ### PRICES
- Marquette Model 35—Two-passenger Business Coupe \$965
 - Marquette Model 30—Five-passenger Two-door Sedan \$975
 - Marquette Model 34—Four-passenger Sport Roadster \$995
 - Marquette Model 35—Five-passenger Phaeton \$995
 - Marquette Model 35-S—Four-passenger Special Coupe \$995
 - Marquette Model 37—Five-passenger Four-door Sedan \$1035

These prices f. o. b. Buick Factory, special equipment extra. Marquette delivered prices include only reasonable charges for delivery and financing. Convenient terms can be arranged on the Liberal M. A. C. Time Payment Plan. Consider the delivered price as well as the list price when comparing automobile values.

WHEN BETTER AUTOMOBILES ARE BUILT...BUICK WILL BUILD THEM